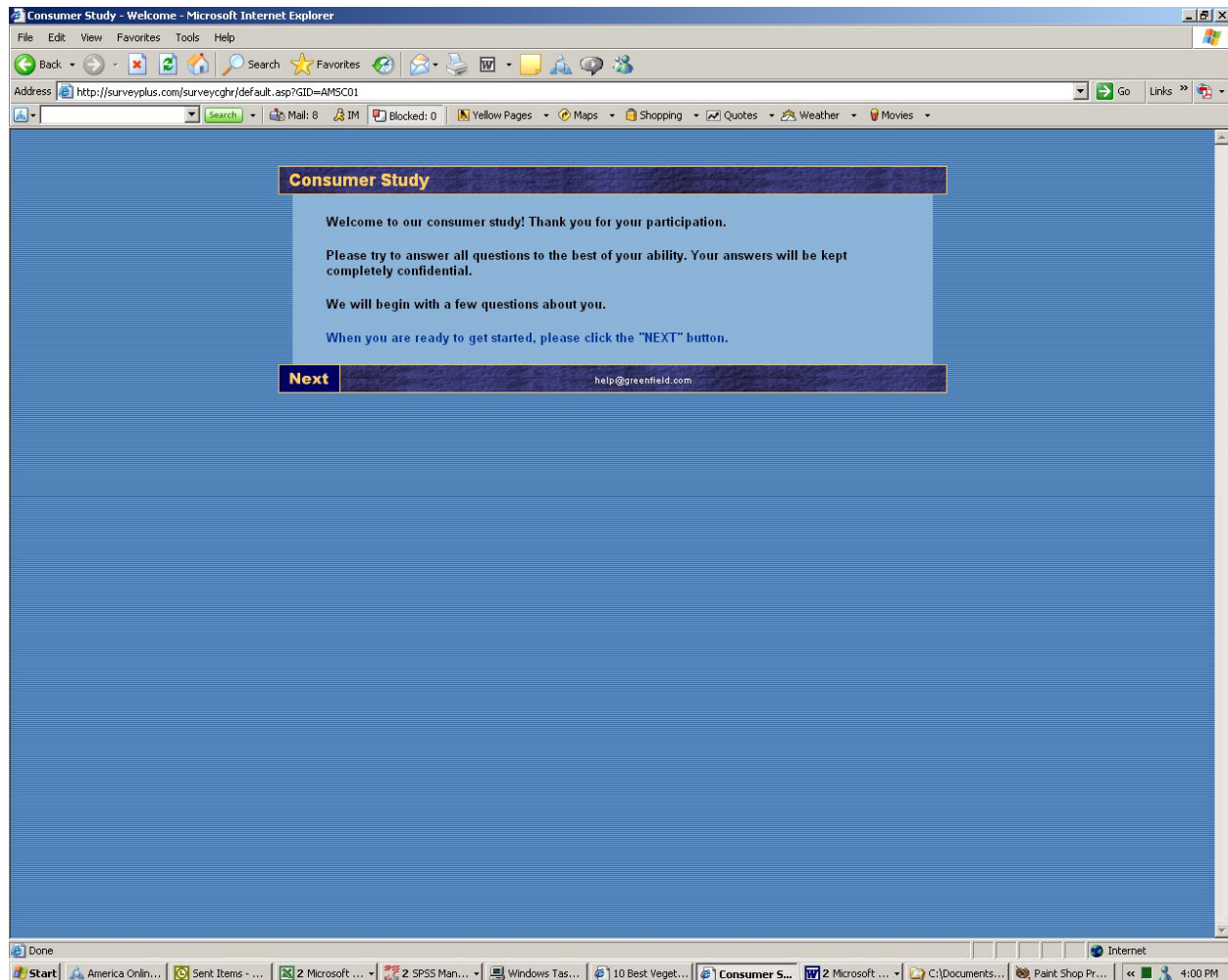


Exhibit D Questionnaire Web Survey Screen Shots



Consumer Study - Qd1_3 - Microsoft Internet Explorer

File Edit View Favorites Tools Help

Address http://surveyplus.com/surveycghr/qd1_3.asp?id=AMSC01

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Consumer Study

Which of the following best describes your age?
[CHOOSE ONE ONLY]

- ☐ 18 - 34 years of age
- ☐ 35 - 54 years of age
- ☐ 55 years of age or older

Please indicate your gender.
[CHOOSE ONE ONLY]

- ☐ Male
- ☐ Female

Which category best describes your annual household income before taxes?
[CHOOSE ONE ONLY]

- ☐ Under \$50,000
- ☐ \$50,000 - \$99,999
- ☐ \$100,000 or more
- ☐ Don't know
- ☐ Prefer not to answer

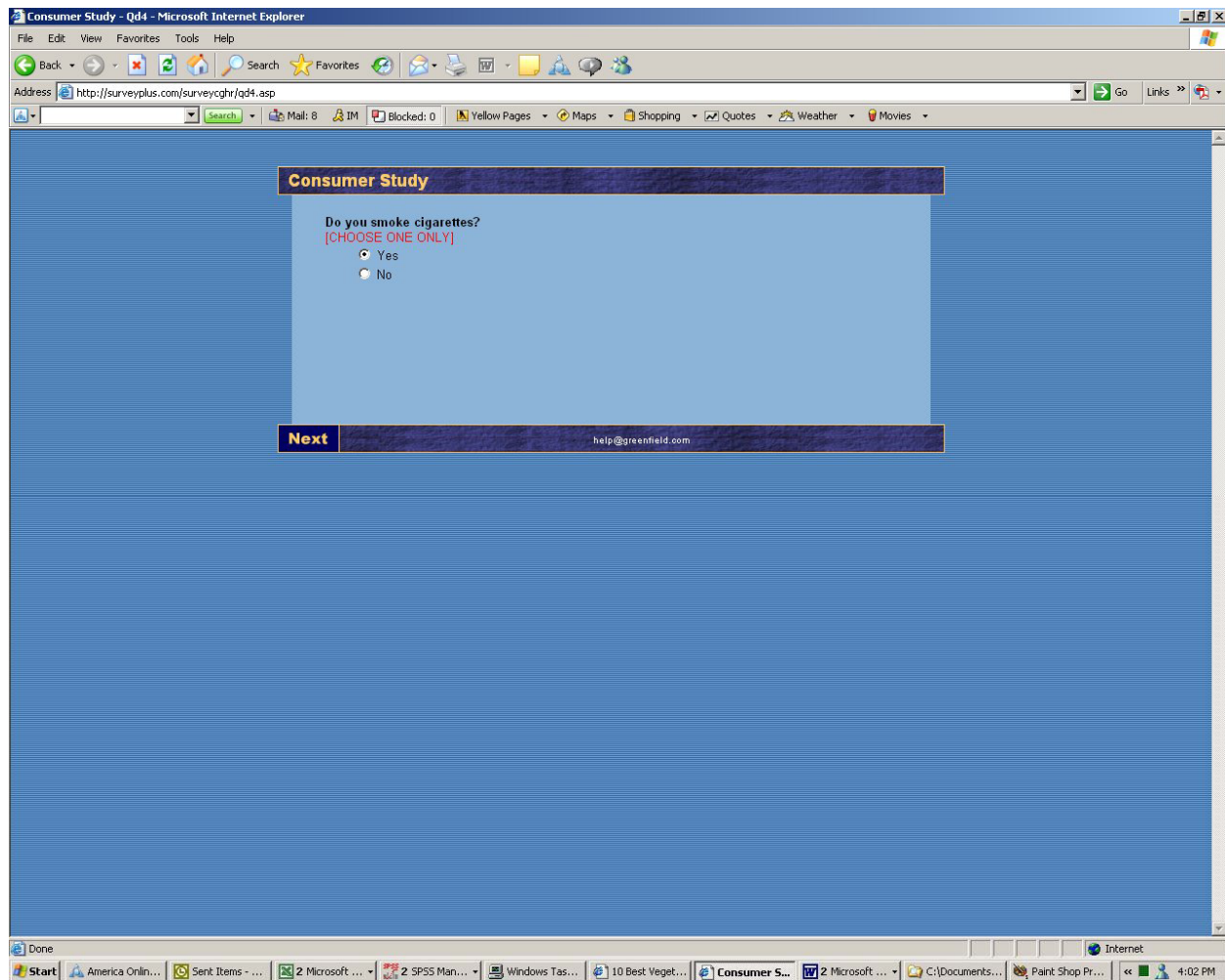
Which state do you live in?
[SELECT ONE ONLY]

California

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Done

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Consumer Study - Q1a - Microsoft Internet Explorer

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Address <http://surveyplus.com/surveycghr/q1a.asp> Go Links

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Consumer Study

We are interested in your opinions about different types of cigarettes that vary on characteristics such as taste, health risks, price and type of pack. Your opinions are important. There are no right or wrong answers. We are interested in what you think.

We will begin with a few questions about your smoking habits and history.

What type of cigarette do you smoke most often?
[CHOOSE ONE ONLY]

- ☐ Regular
- ☐ Light
- ☐ Ultra-Light
- ☐ Other (please specify):
- ☐ I do not smoke cigarettes

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Done

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